



A Convention of FES 2015

#DigiKon15 – The Digital Society

November 24th-25th, 2015

Friedrich-Ebert-Stiftung, Hiroshimastraße 17, 10785 Berlin

Digitization surrounds nearly all areas of our interaction. It can change our lives to the better, but it can also do the opposite.

Currently the intersections of network society are increasingly controlled by a small number of private enterprises. Issues that affect everyone and that are public are increasingly subjected to capitalist logics. Decisions are determined by economic and not by democratic rules.

But digitization can support societal progress if shaped democratically by society as a whole. This is the key idea of the convention at Friedrich-Ebert-Stiftung in 2015.

- In what way do the conditions of digitization influence the public sphere and political processes?
- Does digitization have a positive effect on individual freedom and where is it at stake?
- At times of digitization, are we facing a privatization of the public and simultaneously a commercialization of the private?
- Which opportunities does digitization offer for economic development and where is societal wealth at risk.
- In what way does a digitized public affect political participation?
- Does digitization lead to a fragmentation of society or does it create new forms of solidarity?

Contact the FES

Digikon15@fes.de

The current Programm and further information: www.fes.de/de/digikon15/

Here you can find all Livestreams of the event: www.sagwas.net

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Program

#DigiKon15 – The Digital Society

November 24th-25th, 2015

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Tuesday, November 24th 2015

- 01.30 p.m.** WELCOME!
House 1, Conference Hall **Kurt Beck**, former MP, Chairman of Friedrich-Ebert-Stiftung
- 01.45 p.m.** #DIGIKON15 – WHO, WHAT, WHERE?
Organizing Team
- 02.00 p.m.** 2.0 / 3.0 / 4.0? ON THE DIGITAL FUTURE OF ECONOMY AND LABOUR
Input:
Andrea Nahles, Federal Minister for labour and social affairs
Discussion with:
Reiner Hoffmann, chairman of DGB
Stephanie Renner, founder of tape.tv, adviser for start ups
Dieter Schweer, Umbrella association of German Industry (BDI), member of Executive Board
Martin Ott, Facebook, Managing Director Northern, Central and Eastern Europe
Moderation: **Dr. Julia Kropf**
- 03.30 p.m.** Coffee Break
- 03.50 p.m.** HOW TO WORK?
- 04.50 p.m. Labour, economy and participation in digital society

Parallel Forums

- House 2, Room 6.01 **How does digitization become social innovation?**
Input: Prof. **Dr. Daniel Buhr**, Eberhard Karls University Tübingen
Moderation: *Dr. Philipp Fink*, FES
- House 2, Room 4.09 **Simple work? Labour conditions in digital production**
Input: **Prof. em. Dr. Hartmut Hirsch-Kreinsen**, Technical University Dortmund
Moderation: *Ruth Brandherm*, FES
- House 2, Conference Hall **Factories of the future – how to realize industry 4.0**
Input: **Dr. Peter Stephan**, Wittenstein consortium
Moderation: *Dr. Robert Philipps*, FES
- House 2, Room 1.01 **Social sector 2.0 – the digitization of the social sector**
Input: **Moritz Eckert**, betterplace.org
Moderation: *Severin Schmidt*, FES
- House 2, Room 1.02 **Robotization of added value**
Input: **Prof. Dr. Anja Richert**, RHTW Aachen, assistant professor, faculty of mechanical engineering
Moderation: *Max Ostermayer*, FES

House 1, Conference Hall	<p>Dissolution of limits in space and time? The future of labour <i>(Input will be translated into English)</i> Input: Prof. Dr. Kerstin Jürgens, University Kassel Moderation: <i>Urban Überschär</i>, FES</p>
House 2, Room 1.03	<p>Is labour being redefined? Input: Ulrich Klotz, computer scientist and researcher Moderation: <i>Matthias Klein</i>, FES</p>
House 2, Room 2.10	<p>Gender and diversity in tech (English) Input: Bettina Shzu-Juraschek, Rails Girls Berlin Moderation: <i>Eva Ellereit</i>, FES</p>
House 2, Room 3.08	<p>Social media and participation at the labour market Input: Dr. Anne Suphan, University Hohenheim Moderation: <i>Jonathan Menge</i>, FES</p>
House 1, Room 121/122	<p>Digital culture? Input: Tim Renner, State Secretary for cultural affairs of Berlin Moderation: <i>Franziska Richter</i>, FES</p>
House 2, Room 6.09	<p>Chances and risks of digitization at the labour market. How can we reach a win-win situation? Input: Annelie Buntentbach, DGB member of board of directors Moderation: <i>Sebastian Serafin</i>, FES</p>
House 1, Room 119	<p>Sharing Economy: economic potentials and societal issues Input: Brigitte Zypries, Parliamentary Secretary of State BMWi Moderation: <i>Dr. Irina Mohr</i>, FES</p>
House 2, Room 1.04	<p>Labour in the digital age Input: Heinrich Tiemann, former Secretary of State Moderation: <i>Philip Schunke</i>, FES</p>
House 1, Room 120	<p>Creative Capitalism – the creative industry as a blue print for the future of labour Input: Dagmar Bornemann, db&w Moderation: <i>Dr. Carlo Velten</i>, Crisp Research AG</p>

04.50 – 5.00 p.m. Time to change the forum

05.00 p.m.

// Second Round //

HOW TO WORK?

Labour, economy, society and participation in digital society

06.00 p.m.

Dinner

07.10 p.m.

House 1, Conference Hall

NETWORKS, PLATFORMS, DATA – WEALTH FOR EVERYONE?

Discussion with:

Prof. Dr. Saskia Sassen, Robert S. Lynd Professor of Sociology, Columbia University

Dr. Nicklas Lundblad, senior director public policy & government, relations for Europe & the EU, Google
Jörg Hofmann, deputy chairman of IG Metall

Moderation: **Sandra Berndt**

09.00 p.m. End of first day of convention

Wednesday, November, 25th 2015

09.00 a.m.

- 10.15 a.m.

House 1, Conference Hall

POLITICS IN "NEULAND"

Discussion with:

Markus Beckedahl, Founder and chief editor of netzpolitik.org
Gerd Billen, Secretary of State, Federal Ministry of Justice and Customer Protection

Valentina Kerst, D64

Matthias Machnig, Secretary of State, Federal Ministry for Economic Affairs and Energy

Moderation: **Anke Fink**

10.15 a.m.

Coffee Break

10.30 a.m.

- 11.20 a.m.

HOW TO DECIDE?

Public, private and the digital

House 2, Room 1.04

Parallel Forums

New public spheres

Input: **Dirk von Gehlen**, journalist

Moderation: *Thomas Hartmann*, FES

House 1, Room 121/122

Public media platforms – a model for digitization?

Input: **Prof. Dr. Christoph Bieber**, University Duisburg-Essen

Moderation: *Jochen Dahm*, FES

Haus 2, Conference Hall

Data protection and personal rights

(Input will be translated into English)

Input: **Peter Schaar**, former federal guardian of personal data protection

Moderation: *Friederike Kamm*, FES

House 2, Room 2.10

Deliberation in digitization?

Input: **Robert Misik**, journalist

Moderation: *Dr. Sabine Fandrych*, FES

House 2, Room 3.08

Political education in digitization

Input: **Jöran Muuß-Meerholz**, J&K – Jöran und Konsorten

Moderation: *Lena Tresse*, FES

House 2, Room 6.09

Freedom in times of surveillance

Input: **Christian Flisek**, MdB, speaker of the SPD in the NSA-investigation committee

Moderation: *Dr. Dietmar Molthagen*, FES

House 1, Room 119

Public sphere and privacy in times of digitization

Input: **Philipp Otto**, iRights

Moderation: *Andreas Frost*

House 1, Room 120

Digital added value, democracy and protection of fundamental rights in the EU and USA

Input: **Elisabeth Kotthaus**, Representation of European Commission in Germany

Moderation: *Dr. Stefanie Elies*, FES

House 2, Room 6.01

Big data and smart cities: Challenges ahead for the right to privacy (English)

Input: **Eva Blum-Dumontet**, advocacy officer at privacy international

Moderation: *Nicole Zeuner*, FES

House 2, Room 1.02

The formation of opinion in the echo chamber – social media and personalized news

Input: **Dr. Jasmin Siri**, Sociologist, University of Munich

Moderation: *Benjamin Himmler*, FES

House 1, Room 335

Digital natives – youtubeing, swiping, getting involved

Input: **Anna Frey**, Minax Youth Marketing

Moderation: *Yvonne Lehmann*, FES

House 2, Room 4.09

eDemocracy

Input: **Daniel Roleff**, administration to the Berlin senate for finance

Moderation: *Dr. Tobias Mörschel*

House 2, Room 1.03

Fouth power reloaded: How data and code are changing journalism

Input: **Vanessa Wormer**, data journalist

Moderation: *Nora Neye*, FES

House 2, Room 1.01

Digitization for everyone! Politics of order and justice in a digitized world

Input: **Dr. Carlo Velten**, CEO of CRISP Research AG

Moderation: *Philip Schunke*, FES

11.20 – 11.30 a.m. Time to change the forum

**11.30 a.m.
- 12.20 p.m.**

// Second Round //

HOW TO DECIDE?

Public, private and the digital

12.30 p.m.

Lunch break

**01.50 p.m.
- 02.40 p.m.**

HOW TO SHAPE?

Open access, public spaces – open society?

House 2, Conference Hall

Parallel Forums

Open government / open data

(Input will be translated into English)

Input: **Julia Kloiber/Fiona Krakenbürger**, Open Knowledge Foundation

Moderation: *N.N.*

House 1, Room 120

We don't need no education – open education und open educational resources

Input: **Saskia Esken**, Member of Parliament

Moderation: *Marei John-Ohnesorg*, FES

House 1, Room 119

Access to Culture in times of digitization

Input: **Marc Jan Eumann**, Secretary of State for cultural affairs in North-Rhine Westphalia

Moderation: *Dr. Dietmar Molthagen*, FES

House 2, Room 6.09

The way young enterprises shape economy and society

Input: **Lena Schiller Clausen**, entrepreneur and author

Moderation: *Dr. Philipp Fink*, FES

House 2, Room 4.09

Harassment against women and gender debates on the internet (English)

Input: **Caroline Criado-Perez**, activist and author

Moderation: *N.N.*

House 2, Room 1.02

Key qualification media education – awareness and equal chances

Input: **Jana Kausch**, Initiative D21

Moderation: *Matthias Klein*, FES

House 2, Room 2.10

Open commons: Open licenses in the public sector

Input: **Magdalena Reiter**, Open Commons region Linz

Moderation: *Thomas Hartmann*, FES

House 2, Room 1.01

Moocs and digital education at universities

Input: **Dr. Malte Persike**, University of Mainz, methodology and statistics

Moderation: *Yvonne Blos*, FES

House 2, Room 1.03

Hate-Speech on the internet – a phenomenon of the masses?

Input: **Prof. Dr. Andreas Zick**, IKG; **Nils Böckler**, IKG

Moderation: *Dr. Ralf Melzer*, FES

House 2, Room 1.04

Grey is all practice: On the real state of digital copy right

Input: **Prof. Dr. Leonhard Dobusch**, netzpolitik.org, assistant professor FU Berlin

Moderation: *Andreas Frost*

House 2, Room 6.01

Social democratic values in digital society – a paper of the commission for fundamental values of SPD

Input: **Dr. Henning Meyer**, **Dr. Christian Krell**, **Dr. Thymian Bussemer**

Moderation: *Dr. Christian Krell*, FES

House 1, Room 121/122

International law of the internet

Input: **Dr. Matthias Kettemann**, Goethe-University Frankfurt am Main, **Lars Klingbeil**, Member of Parliament

Moderation: *Jochen Dahm*, FES

House 2, Room 3.08

Enable and motivate: How online participation can work

Input: **Anni Schlumberger**, Integrata Foundation

Moderation: *Christina Quast*, sagwas.net

03.00 p.m.

House 1, Conference Hall

#DIGIKON15 – THINKING AHEAD DIGITIZATION

Fishbowl: among others with

Nico Lumma, D64

04.15 p.m.

WHAT REMAINS, WHAT IS COMING – AN OUTLOOK

Lars Klingbeil, MP, speaker of the SPD for the Digital Agenda

04.30 p.m.

End of the convention